

MOVIE MAKING TIME!

You or somebody you know loves to fire up the camera.
This festival wants to premier your movie that shows how STEM
makes life more interesting, exciting, or hilarious."

Introducing, **The 2013 Iowa Student**



PRESENTED BY: Governor's STEM Advisory Council

www.iowaSTEM.gov

Festival theme: **ENTERTAIN with STEM**

[Science, Technology, Engineering, Mathematics]

Student teams will create and enter short films that highlight how STEM shapes a more exciting future. Films can be dramatic, humorous, action, motivational, illustration/graphics or a commercial. Go to <https://educateiowa.eduvision.tv/Default.aspx?q=d0F7qPKKlcec7cMqXbX6RxBYU2N6jKUu> for a couple of samples to get your creative juices flowing.

Here's how to enter...

STEP 1: REVIEW THE TIMELINE

- **February 18, 2013** - Film Festival Announcement; start producing your film!
- **March 29, 2013** – Deadline to **upload your Film and Application** (Form A); **then recruit viewers and voters**
- **April 22, 2013** – End of On-line Voting
- **April 23-30** – Judges Rate Finalists
- **May 5, 2013** – Iowa Student STEM Film Festival!

STEP 2: COMPLETE APPLICATION form by March 29

Complete the application form (pages 3-5 of this document). Complete and send as an e-mail attachment to info@iowaSTEM.gov by **March 29, 2013!** *Be sure to include Image Release forms (pages 5-6) with your application.*

STEP 3: Upload your video for the world to see!

Go to www.educateiowa.eduvision.tv and click the "upload video button" to upload your video.



*** DO NOT post your film online elsewhere on the internet, social media or other sites or you will risk disqualification.***

STEP 4: REVIEW HOW FILMS WILL BE JUDGED

- In the first round (March 23 to April 22), your Film will compete with others in your region for the most views. Not sure of your region? Click here: <http://www.iowastem.gov/hubs/>
- Organizations, groups, classes and schools submitting films are strongly encouraged to undertake a social media campaign blitz during this period to encourage supporters to watch their videos at the www.educateiowa.edu/vision.tv. Note: multiple views from the same computer will be monitored and rejected.
- Top regional view-getters (FINALISTS) from each region will be invited to showcase their films at the FINALS to be held at Hoyt Sherman in Des Moines, on May 5, 4:00pm to 6:00pm. FINALISTS will be notified via email by April 29.
- Awards will be given for a variety of categories including: Best Motivational STEM Message; Encouraging student diversity in STEM; Best Use of Technology; Creative Story Telling; Best Math Message and many more.
- FINALISTS and all Festival competitors are encouraged to attend the FILM FESTIVAL Awards Ceremonies on May 5. RSVP's will be requested of Finalists, however, Finalists are not required to attend to win or receive awards.

Questions? Contact the Governor's STEM Advisory Council Administration Office at 319-273-2759 or send an email to info@iowaSTEM.gov.



FORM A: APPLICATION

Complete this form and return it to Info@IowaSTEM.gov by March 29, 2013. It must be received along with your uploaded Film (also due by March 29, 2013)

Please familiarize yourself with the following:

- Iowa students ages 10-18 years are eligible.
- All films must be appropriate for children and have the equivalent of a “G” rating for General Audiences.
- Film must be limited to 90 seconds.
- All entries must be **uploaded to** www.educateiowa.edu/vision.tv by March 29, 2013
- Record your film at the highest quality available. HD is preferred since finalists will be viewed on theater screen. Please shoot your film in High Definition, HD 1080 x 720 p if possible. **And save as a .mov or .mp4. Audio – 48hz stereo preferred.**
- All films that are not in English are encouraged to have subtitles.
- Each entry must be a separate submission form.
- Only submissions with completed entry forms will be accepted.
- If you have listed a valid email address we will verify that we have received your entry.
- **ABOUT MUSIC:** We encourage students to use royalty free music for their film. Sites such as [Creative Commons](http://creativecommons.org/), [Jamendo](http://www.jamendo.com/) and [Incompetech](http://www.incompetech.com/) offer excellent music choices for student video productions. If you wish to use copyrighted music, **permission from the artist's licensing company is required.** To obtain permission, contact ASCAP (<http://www.ascap.com/licensing/>) or BMI (http://www.bmi.com/licensing/entry/non_commerical_website). Proof of permission must be provided to info@IowaSTEM.gov when you submit film.
- All individuals who appear in the Film must submit their own FORM C: IMAGE RELEASE.
- **Please DO NOT post your film online elsewhere or risk disqualification.**

Your Name (filmmaker): _____

Name of Organization/School: _____

Supervising Teacher/Advisor/Sponsor Name: _____

Address: _____

City: _____ State _____ Zip: _____



Primary Phone: _____ Other Phone: _____

E-mail: _____

Film Title : _____

Name of Team: _____

Ages and Grade Levels: _____

For credits, name of the Film's
Director(s): _____

Producer(s): _____

Screenwriter(s): _____

Actors: _____

Date of Completion: _____ Running Time (Up to 90 seconds): _____

Original Language: _____ Subtitles: Yes No

Age group this film is appropriate for: (select all that apply)

- ☐ Pre-K
- ☐ K-2nd Grade
- ☐ 3rd-5th Grade
- ☐ Middle School (6th-8th Grade)
- ☐ High School (9th – 12th Grade)
- ☐ General Audience

Iowa Premiere: Has this film been used of other contests Yes No
If Yes, Please Describe

Film Summary: (100 words or less):



I, the undersigned, acknowledge and agree to the following:

I have read, understood, and agree with the rules and regulations. To the best of my knowledge, all statements on this form are true. This film is not subject to any litigation nor is any litigation threatened.

Student Filmmaker's Signature: _____

Date: _____

Printed Name: _____

Parent Signature (if entrant is under 18 years old): _____

Parent Printed Name: _____

Parent Phone Number/E-Mail Address: _____

Teacher/sponsor signature: _____

Printed Name: _____

NOTE: Please make multiple copies of this page and have each team or team member submit.



FORM B: IMAGE RELEASE

Iowa Film Fest Consent & Waiver Form - SUBMIT IMAGE RELEASE FORM FOR EACH INDIVIDUAL APPEARING IN FILM.

Send form to Info@IowaSTEM.gov by the submission deadline date of March 29, 2013.

Date: _____

The undersigned _____ (subject's name), hereby grants permission to the Governor's STEM Advisory Council, its agents and assigns, to use, publish and copyright, in any form, all photographs (including, but not limited to, stills, slides and overhead transparencies) and video footage of _____ (subject's name), in official state publications and video productions or for official state purposes. The undersigned waives his/her right to the use of said photographs and/or video footage for the above stated purposes.

Subject's name (print) _____ Subject's signature _____

Address _____ City _____ ST _____ ZIP _____

Email Address: _____ Phone number: _____

Signature: _____ Date: _____

Printed Name: _____

Parent Signature (if entrant is under 18 years old): _____

Parent Printed Name: _____

Parent Phone Number/E-Mail Address: _____